

CV 2013

Teddy Cohen

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Work Experience

Sep. 10 – Dec. 13 Creative director at “Basch Interactive” / Tel Aviv, Israel
Head designer and managing a team of designers. working on a wide range of interactive projects, mostly rich and fluid content websites and applications, for Israel’s leading companies in the media, communication, and retail markets, as well as small companies and startups (including Celcome, Shufersal, Orgon, Perion, AIG, Mapa, Excellence, Ynet and more)
accompanied projects from start to finish, involved with the UI, UX, and the final Implementation with the programmers.
www.basch.co.il

May 09 – Sep. 10 Senior designer at “Anna Geslev Studio” / Tel Aviv, Israel
full-service brand design agency. creating brand identities and design elements in various categories (print, Packaging, digital, interactive, environmental). working with both local and international brands.
www.anna-g.co.il

Aug. 08 – Apr. 09 Designer at “Open, Total Brand Experience” / Tel Aviv, Israel
worked with some of the biggest brands in Israel, creating a total brand experience. print, branding and interactive. involved with strategy, concept, copywriting and design.
www.open.co.il

Jul. 07 – Aug. 07 Internship at “Xplicit” studio / Berlin, Germany
www.xplicit.de

May 07 Internship at “Elmwood, international brand design consultancy” /
Edinburgh, Scotland
www.elmwood.com

Education

2005 – 2008 Bezalel Academy of Arts and Design, Jerusalem / Dept. of Visual Communication
B. Des / Bachelor of Design

Jan. – June 07 Edinburgh College of Art, Scotland / student exchange programme

1998 – 2001 served in the IDF as a cannon team comander in the Artillery forces.

1995 – 1997 Gymnasia Rehavia High School, Jerusalem

Skills

Software Familiar with both MAC and PC operating systems.
Excellent knowledge and experience in Adobe InDesign, Illustrator, Photoshop.
familiar with Adobe After Effects, Flash, HTML, CSS.

Languages Hebrew – fluent
English – fluent
French – excellent

Work samples by demand.
Thank you.